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FAX TRANSMISSION**DATE:** August 3, 2007**PTO IDENTIFIER:** Application Number 08/480,392
Patent Number**Inventor:** John C. Harvey**MESSAGE TO:** US Patent and Trademark Office**FAX NUMBER:** (571) 273-8300**FROM:** GOODWIN PROCTER LLP

Carl Benson

PHONE: (202) 346-4000**PAGES (Including Cover Sheet):** 4**CONTENTS:**

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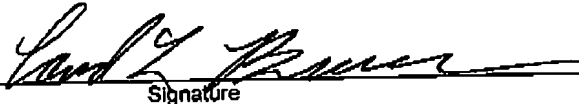
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- 1) **Statement Under 37 CFR 3.73(b)**
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SignatureCarl Benson
Typed or printed name of person signing Certificate38,378
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STATEMENT UNDER 37 CFR 3.73(b)RECEIVED
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Applicant/Patent Owner: John C. Harvey, et al.Application No./Patent No.: 08/480,392 Filed/Issue Date: June 7, 1995Entitled: SIGNAL PROCESSING APPARATUS AND METHODSPersonalized Media Communications, L.L.C., a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
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in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011069, Frame 0096, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
(NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08)

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Carl L. Benson
SignatureAugust 3, 2003
DateCarl L. Benson, Reg. No. 38,378
Printed or Typed Name(202) 346-4018
Telephone NumberAttorney For Applicant
Title

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

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OR

☒ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used).

| Name | Registration Number | Name | Registration Number |
|----------------------|---------------------|------|---------------------|
| Thomas J. Scott, Jr. | 27,836 | | |
| Joseph M. Guiliano | 36,539 | | |
| Carl L. Benson | 38,378 | | |
| | | | |
| | | | |

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please enclose the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) or:

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000070813

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| Address | | | |
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Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/88 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

| | | | |
|-----------|---------------------------|-----------|--------------|
| Signature | <i>Gerald T. Holtzman</i> | Date | 5/29/07 |
| Name | Gerald T. Holtzman | Telephone | 281.980.3440 |
| Title | General Counsel | | |

This collection of information is required by 37 CFR 1.51, 1.52 and 1.53. The information is required to obtain or receive a benefit by the public which it is the intent of the USPTO to process an application. Confidentiality is governed by 38 U.S.C. 122 and 37 CFR 1.11 and 1.14. The collection is estimated to take 5 minutes to complete, including reviewing, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Ask comments on the burden of this collection of information, including suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FORMS OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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